

Patent claims

1. A cosmetic haircare agent either comprising one or more pregelatinized, crosslinked starch derivatives and cationic polymers or comprising one or more pregelatinized, crosslinked starch derivatives and nonionic, amphoteric and/or anionic polymers.
2. The haircare agent as claimed in claim 1, characterized in that the pregelatinized, crosslinked starch derivatives used are hydroxypropylated starch phosphate esters.
3. The haircare agent as claimed in any of the preceding claims, characterized in that the pregelatinized, crosslinked starch derivatives used are hydroxypropyl distarch phosphates (CAS number 113894-92-1).
4. The haircare agent as claimed in any of the preceding claims, characterized in that the cationic polymers used are polymeric quaternized ammonium salts of hydroxyethylcellulose which has been modified with a trimethylammonium-substituted epoxide, depolymerized and subsequently quaternized guar gum derivatives and/or quaternized guar derivatives.
5. The haircare agent as claimed in any of the preceding claims, characterized in that the cationic polymers chosen are at least one from the group of cationic cellulose derivatives.
6. The haircare agent as claimed in any of the preceding claims, characterized in that the nonionic, amphoteric and/or anionic polymers used are PVP/VA copolymers, anionic acrylate copolymers and/or amphoteric amide/acrylate/methacrylate copolymers.
7. The haircare agent as claimed in any of the preceding claims, characterized in that the nonionic, amphoteric and/or anionic polymers chosen are at least one from the group of PVP/VA copolymers.

8. The hair cleanser or the use as claimed in any of the preceding claims, characterized in that the nonionic, amphoteric and/or anionic surfactants used are ethoxylated and sulfated fatty alcohols having 12 to 14 carbon atoms and/or alkylamidopropylbetaine, particularly preferably sodium myristyl ether sulfate, sodium lauryl ether sulfate, 5 cocoamidopropylbetaine, disodium PEG-5 lauryl citrate sulfosuccinate and sodium cocoamphoacetate.

9. The haircare agent as claimed in at least one of the preceding claims, characterized in that the total content of polymers is 0.1 to 3% by weight, particularly preferably 0.2 10 to 1.5% by weight, based on the total weight of the preparation.

10. The haircare agent as claimed in any of the preceding claims, characterized in that further surfactants and/or cosmetic or dermatological auxiliaries, additives and/or active ingredients are additionally present. 15